

# Profit from a Revolution in Retail

Join the Posterita SuccessPARTNER! Program today and take advantage of the unique opportunity to profit from the revolution in retail created by cloud-based Posterita POS!

## The Posterita Partner Program delivers everything you want

“Posterita has created a great partner program that reflects the meaning of the word “partnership”. With competitive margins, a great end product, and a program built for success, Posterita partners will profit from the retail revolution.”



- **Daniel McDowell, Channel Manager**

## The SUCESSPartner! Program includes:

### 1. Great margins and revenue opportunities

Posterita has highly competitive margins on the licensing fees. Plus, it's an easy product to sell. So you make more with less effort.

### 2. Dedicated channel management

You'll have your own dedicated channel manager who will know your business. You will be able to discuss business plans, marketing initiatives, product plans, features development and other topics.

### 3. Free product training

Posterita provides free product training when you join the partner program. In fact, it is required. We want all of our partners to feel confident in selling to their clients.

### 4. Pre-Qualified Leads

Posterita software receives many lead inquiries from retailers because many are converting to cloud-based POS software.

### 5. Marketing and Sales tool

Partners will have access to several various marketing and sales tools including: sales PowerPoint, whitepapers, product collaterals, and a lead management system.

### 6. Dedicated Partner Portal

The Posterita partner portal is a comprehensive business management site provided to all partners. Here you can access sales and marketing materials, lead management tools, as well as all program policies.

### 7. Reseller levels to reward sales levels

The SuccessPARTNER! Program is divided into three different levels based on the level of revenues e partner contributes. This is designed to reward partners with

# SuccessPARTNER!

## – your benefits

high revenue levels with higher margins and added benefits.

### 8. Great product to sell

Posterita is a cloud-based point of sales system which is the future of retail. Combine this along with the program's user friendly interface, and you can see how it is an easy product to sell.

### 9. White Labeling opportunities

If you choose, Posterita can also be white labeled for your business. You can white label the application and marketing materials with your own brand.

### 10. Strong technical and customer support

We are 100% behind you and the product. We offer standard technical support for partners including chat, email, and phone service. Also, since the software is cloud-based, it is much faster for us to be able to diagnose and fix issues. We have control over the environment so solving a configuration issue to installing updates; technical support is not only easy, it also makes a great selling point.

### *How do I Profit from Posterita?*

Posterita software is priced by month-to-month licensing fees. Partners earn a percentage of the licensing fees depending on the partner level they are classified as. Posterita also asks partners to convert retailers to one of the five approved payment processors. To do this we add an additional 50% incentive to the reseller for each payment processor account they sign up. Both the license fees and processor fees are paid monthly to partners for the duration of the retailer subscription.

In addition, we encourage partners to sell additional products and services depending on your business model from support contracts to hardware sales.

**Reach out to our channel manager today!**  
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## ***The three levels the SuccessPARTNER! Program***

The levels are based on the level of commitment you show with Posterita. The higher annual revenue contributions you generate, the higher you advance through partner levels meaning higher margins.

## **What we expect from our Partners**

### ***All we ask of partners is:***

- Represent Posterita in the professional manager that builds the brand in the retail environment.
- Sell your professional services and hardware recommendations and profit.
- Convert your customers to one of the approved payment processors we recommend.
- Complete the initial training process.
- Follow lead policy.

## **Our SuccessPARTNER! Promise: Your Assurance of Success**

“Posterita will never compete against our partner network. We have no direct sales team and don't intend to have one. You're our sales team and our true partners in success.”  
**- A. and F. Tsang, Co-Founders**

